

JULIAN GELVEZON

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WEB + GRAPHIC DESIGNER

Creative professional with over 7 years of experience in web design and graphic design.

Experience in:

- Web Design
- UI Design
- Graphic Design
- Promotional Graphics
- Banner Advertising
- Logo Design
- WordPress Customization

TECHNICAL EXPERIENCE

Operating Systems: Mac OS, Windows

Software Applications: Photoshop, Illustrator, ImageReady, Dreamweaver, HomeSite, Fireworks, QuarkXPress, Flash, Final Cut Pro

EXPERIENCE

Freelance Web Designer | Graphic Designer | Production Artist

01/2002 – Present

Independent Professional

- Designed, created and produced HTML/CSS sites and brand identity systems.
- Customized WordPress template according to client specifications.
- Responsible for design concept through to final production, art direction of creative assets and managing client expectations.

Web + Graphic Designer

10/2002 – 10/2008

LetsTalk, San Francisco, CA

E-Commerce, Wireless Industry

- Produced marketing emails, promotional graphics and splash pages to improve sales for high-traffic affiliates including Alltel, BlackBerry/RIMM, MyPoints, Motorola, Nokia, Samsung, T-Mobile and Walmart.
- Developed user interface design concepts for HTML/CSS web pages according to primary site and affiliate brand guidelines.
- Collaborated with marketing team, designers and web producers to develop promotional campaigns, estimate project scope and suggest enhancements.
- Implemented enhanced features to design, content and functionality to meet marketing requirements.
- Updated primary site and affiliate site content for accuracy within tight deadlines.
- Tested design projects in production environment before release.

- Design team was recognized by marketing team for exemplary work.
- Skills used: Dreamweaver, Photoshop, Illustrator, some Flash.

Web Production Artist

05/2001 – 10/2002

Green Home, San Francisco, CA

Environmental Retailer

- Produced and updated seasonal promotional graphics and HTML content.
- Updated content to meet the business needs of a growing enterprise and to ensure accuracy.
- Collaborated with CEO to suggest new ideas.
- Assisted with production of monthly online newsletter.
- Filed bugs, determined solutions and followed up on fixes.
- Supported daily web production requests with quick turnaround times.
- Skills used: Dreamweaver, HomeSite, Photoshop and ImageReady.

CLIENT LIST

Partial list: Ava Apple, Berkeley Training Associates, BlackBerry/RIMM, Green Home, LetsTalk, Motorola, MyPoints, Nokia, PR Meets Marketing, Samsung, T-Mobile, Toktumi, Walmart, Zolita LLC.

EDUCATION

Multimedia Studies Certificate in Web Production

City College of San Francisco

San Francisco, CA

B.A., Political Science

University of California, Los Angeles

Los Angeles, CA

Classes at City College of San Francisco

San Francisco, CA

Photography, typography, graphic design, drawing, painting, printmaking, foreign languages, theatre studies.